

**For Immediate Release**

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## **Downtown Amarillo, Inc. Confirms Board Members**

*Redevelopment Non-Profit Welcomes John Lutz*

Dateline: Amarillo, February 3, 2011 — Downtown Amarillo, Inc (DAI) announced today the re-appointment of three existing Board members to another term, as well as the approval of a new Board member, John Lutz. Dr. Howard Batson, Freda Powell and Richard Ware accepted appointments for an additional term of service during DAI's regular session meeting of its Board of Directors.

Board of Directors Chairman Les Simpson welcomed John Lutz, an Amarillo native and a Plemons-Eagle downtown resident. "As a native Amarilloan who lives in one of our downtown neighborhoods," Simpson says, "John is committed to the best possible future for the downtown area."

DAI is celebrating significant milestones in its City-chartered mission of downtown redevelopment. DAI Executive Director Melissa Dailey says the Board is crucial to its success. "Our Board members have a high level of involvement in this process," says Dailey. "They are hard-working stewards, committing to serving the people of Amarillo faithfully. We're grateful to our Board members, and excited that John Lutz is joining us."

In addition to his new role on the DAI Board, John Lutz serves as President and Chief Technology Officer of FireStream WorldWide, Inc. – a leading national provider of financial and logistics software to the downstream petroleum industry. He is a past Board Member of Center City of Amarillo. An Eagle Scout, Lutz and his wife, Cullen, have two children, ages 7 and 4.

Volunteers that serve on the DAI Board include three renewing members: Board Secretary Dr. Howard Batson of First Baptist Church, Freda Powell of British Petroleum, and Richard Ware of Amarillo National Bank; as well as: Vice-Chair Glen Parkey of Sterling Properties, Treasurer Gary Pitner of the Panhandle Regional Planning Commission, Sam Lovelady of Lovelady, Christy & Associates, Gabe Irving of Center City of Amarillo, Inc., and Chair Les Simpson of the Amarillo Globe-News.

For more information about Downtown Amarillo and the public redevelopment process, and to provide input, please explore the resources online at [www.downtownamarillo.com](http://www.downtownamarillo.com).

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